



Dear Supporter of Forest Hills Central Crew,

As the Fundraising Chair for Forest Hills Central Crew Boosters, I encourage you to learn more about becoming a sponsor for the Forest Hills Central Crew Team. This year, FHC Crew is celebrating its **30<sup>th</sup> Anniversary**, and with that, we have aspired to some big goals to help keep our team competitive and prepare them for the future.

What started in a Ford minivan in 1995 has grown to one of Michigan's most competitive crew teams, thanks to our generous sponsors. We are the first High School rowing team in West Michigan. Our athletes have the highest grade point average at FHC, and we remain a no-cut sport. Our team has a full regatta schedule this spring and began winter training in January. Success in rowing requires endurance, excellence, and resources.

Our program has many ongoing financial needs. Through fundraising and sponsorship efforts, Forest Hills Central Crew Boosters provides racing shells, oars, rowing machines, uniforms, and other equipment needed to compete, nutrition for the rowers at regattas, and financial assistance so that young men and women wishing to compete on the rowing team may do so even if their families are facing financial hardship.

Additionally, we are working on ways to better support our six coaches, who each give between 500 and 700 hours a year to mentor our kids. Their time commitment is immense yet vital to a successful program. Fully supporting our coaches helps us stay competitive within Club and Scholastic Rowing.

Enclosed are six levels of corporate sponsorship that we respectfully ask you to consider, along with a recap of our 2024 season.

Our rowers are learning skills and building the character they can use to succeed. Your consideration of contributing to their growth is very much appreciated. We finalize our initial sponsorship commitments in April in anticipation of our on-water competition and travel; however, donations at any time are always appreciated. I look forward to working with you and answering any questions you might have.

With deepest appreciation,

Matthew Cushman  
*FHC Crew Fundraising Chair*  
616-299-0355

# Spring 2024 FHC Crew Team Highlights

- **Spring Sprints Ergatta, Grand Rapids, MI**—For the third year in a row, our rowers won 7 out of 18 medals awarded, 1<sup>st</sup> place overall for the combined team, and 1<sup>st</sup> place for both men's and women's teams.
- **Grand Rapids Invitational, Grand Rapids, MI** – 21 medals won, 1st place combined team overall, 1<sup>st</sup> place for the men's and 2<sup>nd</sup> place for the women's team.
- **St. Mary's Prep Laddie Cup, Orchard Lake, MI**—**This was our best finish ever.** We won 12 medals and were the fourth-place combined team overall.
- **Scholastic Rowing Association of Michigan State Championships (SRAM), Milford, MI** – 5 medals won 3 State Championship boats, 4<sup>th</sup> place combined team overall, and 3<sup>rd</sup> place for the men's team.
- **Midwest Scholastic Rowing Championship, Milford, MI** – 2 medals won, a Midwest Regional Championship boat, 6<sup>th</sup> place combined team overall
- **Scholastic Rowing Association of America National Championships (SRAA), Camden, NJ**- Women's Lightweight 2x won a bronze medal for 3<sup>rd</sup> in the nation. Our Men's Junior 4+ finished 4<sup>th</sup> in the nation, and our Men's Varsity 4x finished 9<sup>th</sup>
- **Canadian Secondary School Rowing Association Championships (CSSRA), St. Catharines, Ontario, CAN**—52 rowers traveled to Canada. Four boats earned a spot in the finals. The women's Novice 4x won our first silver medal in 19 years. One boat finished 5<sup>th</sup> and two boats had 6<sup>th</sup>-place finishes.

We are proud to announce that one of our 2023 graduates and two 2024 graduates have progressed on to NCAA Division 1 rowing programs. Congratulations to Caroline Logan, Notre Dame, Alexa Fauson, University of Minnesota, and Quinn Hane, University of Michigan. Many of our rowers have gone on to do collegiate rowing throughout the years, with one, Noah Messner, making it to the Olympic Trials.

*Underlying this success is a great team culture. This program doesn't just create champions on the water; it gives these young men and women the tools to be champions. It is educational athletics at its best.*

## Sponsorship Levels

	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$2000	Ambassador \$5000
Logo on: <ul style="list-style-type: none"> <li>• FHC Rowing banner displayed at all regattas</li> <li>• FHC Rowing team poster</li> <li>• FHC Rowing written acknowledgments</li> <li>• FHC Rowing website</li> </ul>	X	X	X	X	X
Logo on Spring and Fall spirit merchandise		X	X	X	X
Logo on FHC Rowing equipment trailer			1 Year	1 Year	Lifetime
Commemorative team signed FHC Rowing poster			X	X	X
Linked logo/ad placement in all FHC Rowing emails (16,000+ views a year from weekly email in fall and spring seasons to over 100 emails for FHC Rowing families and alumni)				X	X
Naming rights for Erg(s)				1 Erg	2 Ergs
Naming rights to any boats available (1 four person, 3 doubles & 1 single)					X
A two year bridge of sponsorship					X

The FHC Crew Boosters is a 501(c)(3) charitable nonprofit organization  
 EIN 65-1185186

# Sponsorship Form



Yes! I would like to be a 2025 Sponsor of Forest Hills Central Rowing.

Ambassador Sponsor, \$5,000

Platinum Sponsor, \$2,000

Gold Sponsor, \$1,000

Silver Sponsor, \$500

Bronze Sponsor, \$250

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## Contact Information

\* Name of Sponsor (as it should appear on signage/website/printed materials):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

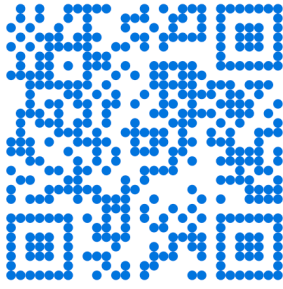
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**\* SEND YOUR COMPANY LOGO TO: [fundraising@fhccrew.org](mailto:fundraising@fhccrew.org)**

## Payment Options

Payment Enclosed (Make check payable to the Forest Hills Central Crew Boosters)

Pay by Venmo: @FHCCrew



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**Returning this form**

Please return this form at your convenience.

- Mail to: FHC Crew Boosters, P.O. Box 960, Ada, MI 49301
- Send via email: [fundraising@fhccrew.org](mailto:fundraising@fhccrew.org)
- Submit your sponsorship information through our website: <https://www.fhccrew.org/sponsor-the-team>

Send your logo and questions to Matt Cushman, FHC Crew Chair for Fundraising at 616-299-0355

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